

Cookie Policy

Below is information about how we use cookies and other similar technology on this website.

1 WHAT IS A COOKIE

A cookie is a small piece of data (text file) that a website asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first party cookies. We also use third party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts.

2 WHY DO WE USE COOKIES AND SIMILAR TECHNOLOGIES?

Cookies do a lot of different jobs, such as letting you navigate between pages efficiently, remembering your preferences and generally improving the user experience. They can also help to ensure that the advertisements you see online are more relevant to you and your interests.

More specifically, we use cookies and other tracking technologies for the following purposes:

- Assisting you in navigation;
- Assisting in registration to our events, login, and your ability to provide feedback;
- Analyzing your use of our products, services or applications;
- Assisting with our promotional and marketing efforts. (including behavioral advertising)

You can opt-out of each cookie category (except mandatory cookies) by clicking on the “cookie settings” button.

3 LIST OF COOKIES WE USE:

Our website will set several types of third-party cookie, and we do not control the operation of any of them. The third-party cookies which may be set include:

3.1 GOOGLE MAPS WIDGET (GOOGLE INC.)

Google Maps is a maps visualization service provided by Google Inc. that allows this Application to incorporate content of this kind on its pages.

Personal Data collected: Cookies and Usage Data.

Place of processing: United States – [Privacy Policy](#).

3.2 GOOGLE ANALYTICS (GOOGLE INC.)

Google Analytics is a web analysis service provided by Google Inc. (“Google”). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

Personal Data collected: Cookies and Usage Data.

Place of processing: United States – [Privacy Policy](#)

3.3 GOOGLE ANALYTICS WITH ANONYMIZED IP (GOOGLE INC.)

Google Analytics is a web analysis service provided by Google Inc. (“Google”). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

This integration of Google Analytics anonymizes your IP address. It works by shortening Users' IP addresses within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the complete IP address be sent to a Google server and shortened within the US.

Personal Data collected: Cookies and Usage Data.

Place of processing: United States – [Privacy Policy](#)

3.4 GOOGLE ADSENSE (GOOGLE INC.)

Google AdSense is an advertising service provided by Google Inc. This service uses the “DoubleClick” Cookie, which tracks use of this Application and User behavior concerning ads, products and services offered.

Personal Data collected: Cookies and Usage Data.

Place of processing: United States – [Privacy Policy](#).

3.5 GOOGLE MAPS WIDGET (GOOGLE INC.)

Google Maps is a maps visualization service provided by Google Inc. that allows this Application to incorporate content of this kind on its pages.

Personal Data collected: Cookies and Usage Data.

Place of processing: United States – [Privacy Policy](#).